

Grant Agreement No.: 637261

Project acronym: E2VENT

Project title: Energy Efficient Ventilated Facades for Optimal Adaptability and Heat Exchange enabling novel NZEB architectural concepts for the refurbishment of existing buildings

Research and Innovation Action

Topic: EeB-02-2014 Adaptable envelopes integrated in building refurbishment projects

Starting date of project: 1st of January 2015

Duration: 42 months

D7.1 – Website design and continuous updates

Organisation name of lead contractor for this deliverable: DAPP					
	Due Date	31/03/2015			
Version 1 -	Submission	30/03/2015			
Rev.0	Date				
	Authors	Petra Novotna (as representative of FENIX project			
		team)			

Revision table for this deliverable:				
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Version 1 -	Submission	31/03/2015		
Rev.1	Date			
	Revisor	Antoine Dugué (Nobatek)		

Dissem	Dissemination Level				
PU	Public	Х			
СО	Confidential, only for members of the consortium (including the Commission Services)				









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Executive Summary

The Deliverable D7.1 is a public document of the E2VENT project, delivered in the context of WP7 Dissemination, Task 7.1 Communication and Dissemination Plan. The deliverable 7.1 consists in the website of the E2VENT project. The present document is the description of the website and is not a public document.

The objective of WP7 is to secure the successful dissemination of the E2VENT project through the implementation and deployment of an awareness and dissemination plan.

This document presents the first step in the partial objective of developing and deploying an awareness and dissemination plan: the E2VENT project website. As a first step the logo of the project, dictating the visual identity was developed. Once that was ready an entire website was constructed utilizing the visual identity. The website is available online and can be accessed at <u>www.e2vent.eu</u>.





1 Introduction

The Deliverable D7.1 is a public document of the E2VENT project, delivered in the context of WP7, Task 7.1 Communication and Dissemination Plan. The objective of WP7 is to secure the successful dissemination through the implementation and deployment of an awareness and dissemination plan. This document presents the first step in the partial objective of developing and deploying an awareness and dissemination plan: the E2VENT project website. As a first step the logo of the project, dictating the visual identity was developed. Once that was ready an entire website was constructed utilizing the visual identity. The website is available online and can be accessed at www.e2vent.eu.

The website is not intended to be static. News and events sections as well as the rest of the content will be continuously updated and managed by the Dissemination WP leader throughout the lifetime of the project. Different audiences are being considered and the information while technical and complete, it has been streamlined and presented in a way that is accessible by wide range of stakeholders.

An initial version of the E2VENT project website has been designed, provisioned and deployed on the internet. The site is hosted by NOBATEK - project coordinator, under domain e2vent.eu. It has been designed to quickly address the key questions that external visitors to the website are expected to have:

- What is the project about?
- Who is participating in the project?
- What additional details are available?
- Who to contact for more information?

Google Analytics as key performance indicator has been considered and deployed at this early stage of the project (e.g. users, countries, languages, browsers, devices, etc.).

Website was designed considering display on different devices such as desktop, mobile or tablet.

2 Design and registration data

The E2VENT project website has been created during the early project stage and launched under the http://www.e2vent.eu. Webhosting was bought in provider WEDOS, registration data are given in Picture 1. On the website creation were used these programming languages: html, php, database MySQL, Java Script and reduction system based on the Open Force.





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Picture 1 – website registration data





3 Website description

The website has been set up under the address www.e2vent.eu. The site is hosted by NOBATEK as project coordinator. It has been designed to quickly address the key questions that external visitors to the website are expected to have:

- What is the project about?
- Who is participating in the project?
- What additional details are available?
- Who to contact for more information?

The site itself is split into two sections - private and public. The public section, which is accessible to everyone, contains:

- general information about the aim of the project
- partners' details
- list of events and news
- all public material that will be generated by the project
- links to social network profiles
- newsletter subscription
- contact information

The second part of the website is a private section that is only available to the project partners and can be accessed via log-in credentials. This restricted section contains:

- information about meetings
- deliverables and management reports
- administrative documents and forms
- planned publications
- work packages
- other documents
- forum for internal communication between partners

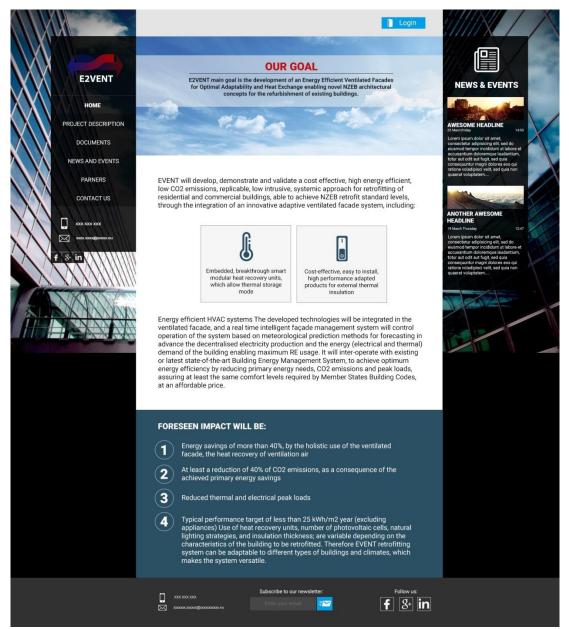
The web site is planned to provide information available to the project partners and to the wider public. In the following subsections the single elements - sections and their intended use are be described.





3.1 Home Page

The home page of the E2VENT website contains project description, goal and impact. This part of the website will remain more or less static throughout the project. The left part of the screen shows a navigation panel, using a structure that is commonly used, at the top of the page the project's logo is placed, at the bottom of the page project identifiers and EU collaboration is mentioned.



Picture 2 – Home page section





3.2 Project Description page

Project description page presents the overal concept and expected impact of the project such as innovation, system features, targeted market, info about demonstration buildings.



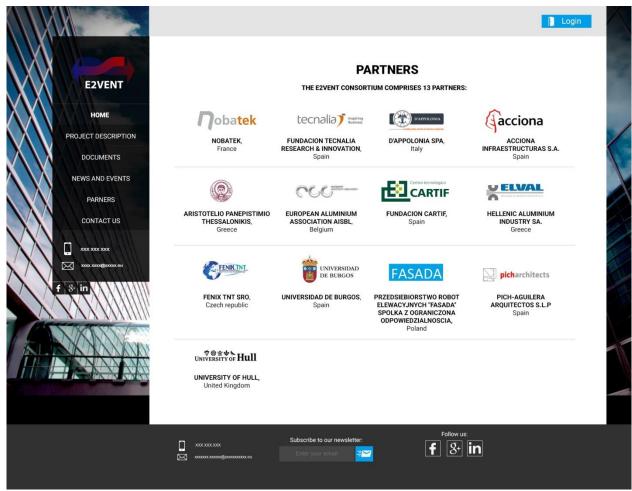
Picture 3 – Project Description section





3.3 Partner's page

This part of the web site contains information about the partners involved in the E2VENTproject. It shows each partner's logo and provides a short description and a link to the partner's homepage. This part of the website will also be static, except for the case of partner changes in the project.



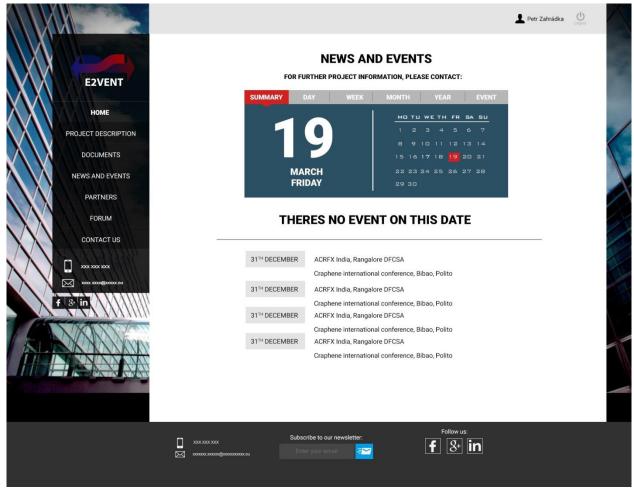
Picture 4 – Partner's section





3.4 News and Events page

This page will present a list of events, which will include all meetings of the project partners and important events in which a large group of the consortium partners participate, such as conferences, fairs, workshops, etc. Short info about the most relevant and upcoming news is on the right up part of the website.



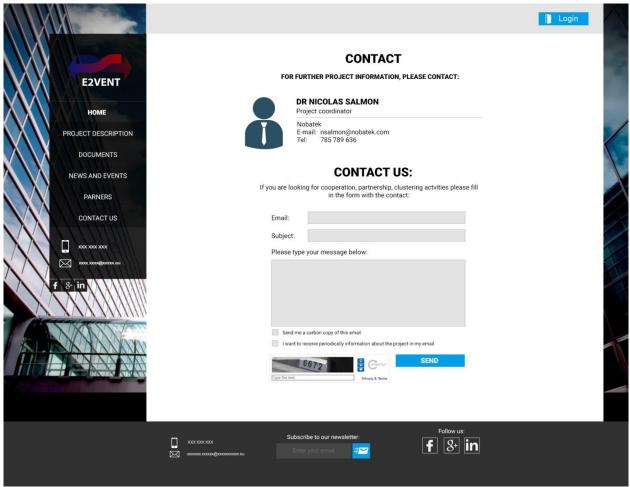
Picture 5 - News and Events section





3.5 Contact page

The last part of the public section contains contact information of the coordinator. It is intended for any inquiries by interested parties.



Picture 6 - Contact section





3.6 Public Documents page

The "public documents" section will contain all materials that has been published and is thus publicly available (respecting copyright issues). It will also help the consortium to fulfil its obligations relating to special clause 39 ("open access").

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Picture 7 – Public Documents section



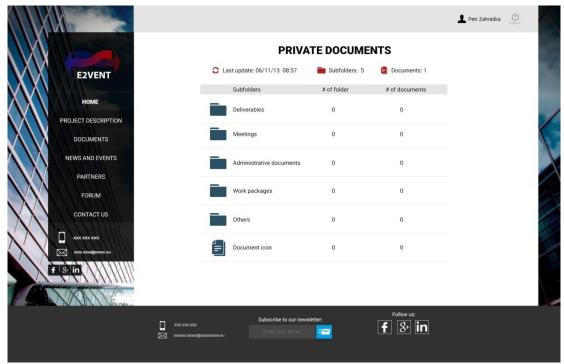


3.7 Member login – private section

The secure area is accessed only by the project partners, furthermore, full access will be also granted to the European Commission Officers, if necessary. In this section the partners can login using their individual access data. Each partner is provided with a username and password in order to validate their access to the secure area. In this webpage each partner is able to visualize the contents of the project (for which they have authorization), which at the moment is subdivided in different folders:

- <u>Deliverables</u> (In this folder all the submitted Deliverables of each Work Package will be available for all partners.)
- <u>Meetings</u> (In this folder all information related to the meetings will be made available by the E2VENT project administration. The information includes the agenda of the meetings, the presentations made by each partner-participant as well as the meeting minutes of the meetings, ToDos that was generated during the meeting.)
- <u>Administrative documents</u> (This folder will contain all the documents that are related to the project and concern the communication and cooperation among the partners or between the consortium and the EC are available.)
- <u>Work Packages</u> (This folder include information reports/tests/ demo/presentations related to each work package)
- <u>Other</u> (Other documents related to project/partners)

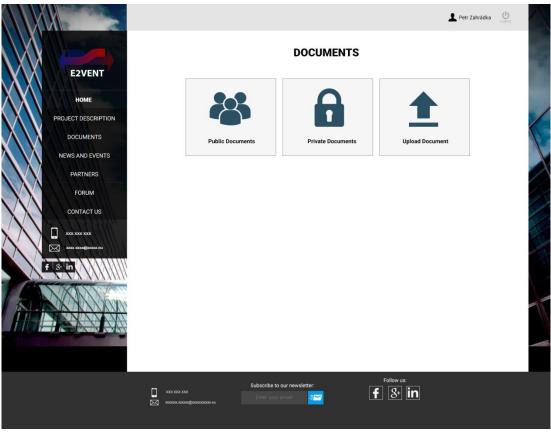
This section of the website will grow throughout the project.



Picture 8 - Private Documents section







Picture 9 - Documents Upload section

3.8 Forum page

This section is part of the private area of the E2VENT website, thus available only for the partners who are logged in. It will be common communication place for exchange of technical issues and discussions among the partners. Classification will be done based on individual work packages.

4 Future work

Short term improvements to the website under consideration at the time of writing include:

- social network profiles to be created and linked on the website
- monitoring tests available and linked on the website
- partner's interview (performed during Kick off meeting) added on the partner's page section
- short video clip introducing E2VENT project displayed on the home page





5 Conclusion

The on-line E2VENT website is a key element of the project's dissemination strategy. This site will ensure the visibility of the project, facilitate the diffusion of the project's results and promote their exploitation.

An initial version of the E2VENT project website has been designed, provisioned and deployed on the internet. Consisting mostly of static content, it has been designed to quickly answer the key questions that external visitors to the website are expected to have. The project website will continuously form and develop as the project itself grows.

The information included on the project website is likely to be valuable even after the project has finished. Therefore, the consortium aims at ensuring that the website will continue to exist after the project funding has finished and that bookmarks and published URLs will continue to function.